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Carrot Top Studios INC. | 1998 - 2024 | Owner, CEO, Creative Director

Experience

Known as Carrot Top, David Hughes has over 25 years of expertise as the owner, CEO, and creative director of Carrot Top Studios INC. His skills encompass design, animation, video production, and technical direction, showcasing his versatility. He consistently demonstrates exceptional creative and technical abilities when collaborating with renowned clients such as sports franchises, TV networks, and corporations.

Leadership Experience:

With over 25 years of experience as an Owner, CEO, and Creative Director, I am skilled in team building, talent acquisition, and project and equipment budgeting. Efficiently manages administrative functions, including accounting, payroll, and benefits.

Creative Expertise:

Highly accomplished Creative and Art Director with expertise in Branding, Marketing, Entertainment Graphic Packages, and Corporate Identity. Recognized for outstanding contributions to Sports Franchise Branding, Jumbotron Graphics, and TV Show Production. Proficient in 3D/2D animation, motion graphics, corporate video, and special effects for television and movies.

Technical Expertise:

Specialized in live show design and production, excelling in scenic design, theming, staging, signage, display content, and lighting. Diligently manages design and maintenance to ensure visually captivating experiences.

Client Portfolio:

Notable clients include San Diego Padres, Los Angeles Chargers (Formerly San Diego Chargers), MLB World Series, New York Yankees, Boston Red Sox, Cox Communications, Phoenix Suns, NFL, FOX, and many others.

LEGOLAND California Resort | 2022 - 2024 | Entertainment Technician

Experience:

Demonstrated expertise in video equipment setup and maintenance for live shows, ensuring year-round visitor satisfaction at LEGOLAND California Resort. Skilled in theming for long-running park events and designing stages for various performances focusing on safety, special effects, and coordination. Proficient in scenic design and setup for seasonal events.

NeuroGym | 2015 - 2016 | Creative Direction

Experience:

I transformed the corporate image through strategic brand identity initiatives. I led live sales webinars, multitasking as an AV Technician and Technical Director at NeuroGym while managing Carrot Top Studios. I showcased expertise in ensuring smooth technical operations, substantially contributing to the company's overall marketing success.

ABC-KGTV 10 / San Diego | 1992 - 1998 | Art Director, Designer, Animation, Production

Experience:

Worked as an art director, designer, and animation specialist at ABC-KGTV 10, contributing to graphic and print design and on-air production with a focus on entertainment and sports content. I played a crucial role as a Senior Designer for Academy Awards coverage and shaped the visual aesthetics of Sky10 news chopper.

Crawford Production | 1990 - 1992 | Graphic Designer, Animator, Video Production

Experience:

Worked on various projects in broadcast production, motion design, and 3D graphics at Crawford Production. Involved in conceptualizing, storyboarding, designing, and laying out projects. Collaborated with esteemed clients, including Turner, CNN, TBS, Coca-Cola, and the Atlanta Falcons.

US Army Reserve, Fort Benning | 1988 - 1996 | Light-Wheel Vehicle Mechanic (63B)

Experience:

Managed maintenance and recovery tasks for both light-wheeled and heavy-wheeled vehicles in the US Army Reserve. Oversaw maintenance operations, ensured vehicle safety, and maintained precise records of activities.

Education:

Gnomon School of Visual Effects | 2016 - 2018

Degree: Professional Development
Specialization: 3D Artist, VFX Compositing

Southwestern College, 2017 - 2019

Degrees: Business Accounting, Business Marketing

The Portfolio Center | Miami Ad School, 1989 - 1991

Degree: B.A. Graphic Design & Illustration

US Army Reserve, 1988 - 1996

Duty: Light - Heavy Wheel Vehicle Mechanic (63B)
Rank: E-5 Sergeant SGT

Skills:

Graphic Design | Animator | Illustrator | Art Director | Entrepreneur | Creative Director
Production Designer | Producer | Storyboard Artist | Technical Director

Software Proficiency:

Illustrator | Photoshop | After Effects | Premiere Pro | Maya | Vray | Adobe Creative Suite

Awards and Recognition:

Recipient of Emmy and Telly Awards acknowledged as an outstanding Creative Director and designer/animator for prominent collaborations in media and sports industries.

References:

References are available upon request. Download the complete version of the resume to access detailed references.

